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# **THE RIPPLE EFFECT**

**DISCIPLE-MAKING FOR  
MULTIPLICATION AND MAXIMUM  
IMPACT**

# Influencers

**Describe someone who mentored or influenced  
your life in a meaningful way**

# **Influencers**

**How did they manage to influence you?**

**What was the mechanism?**

# Losing influence

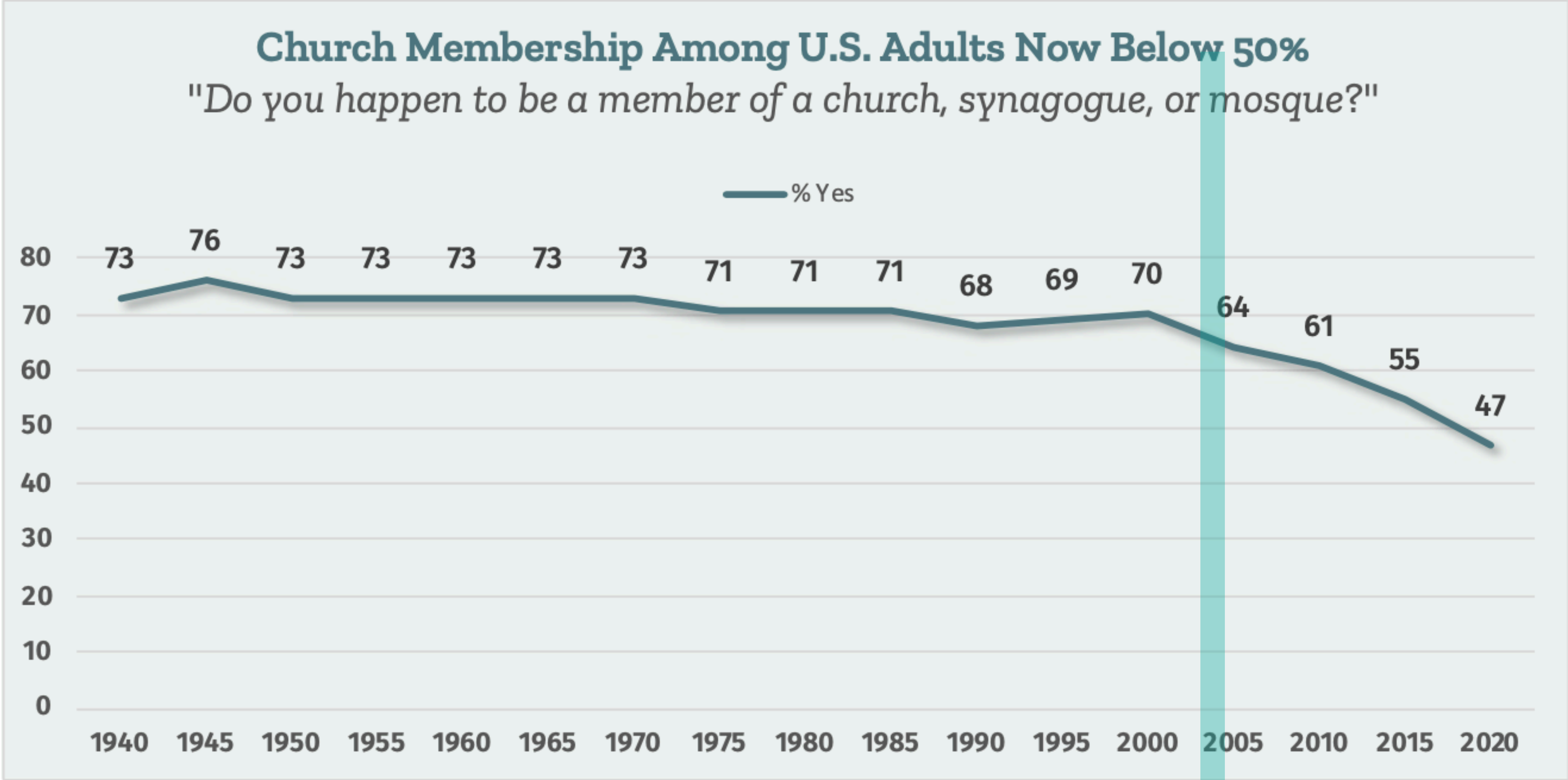
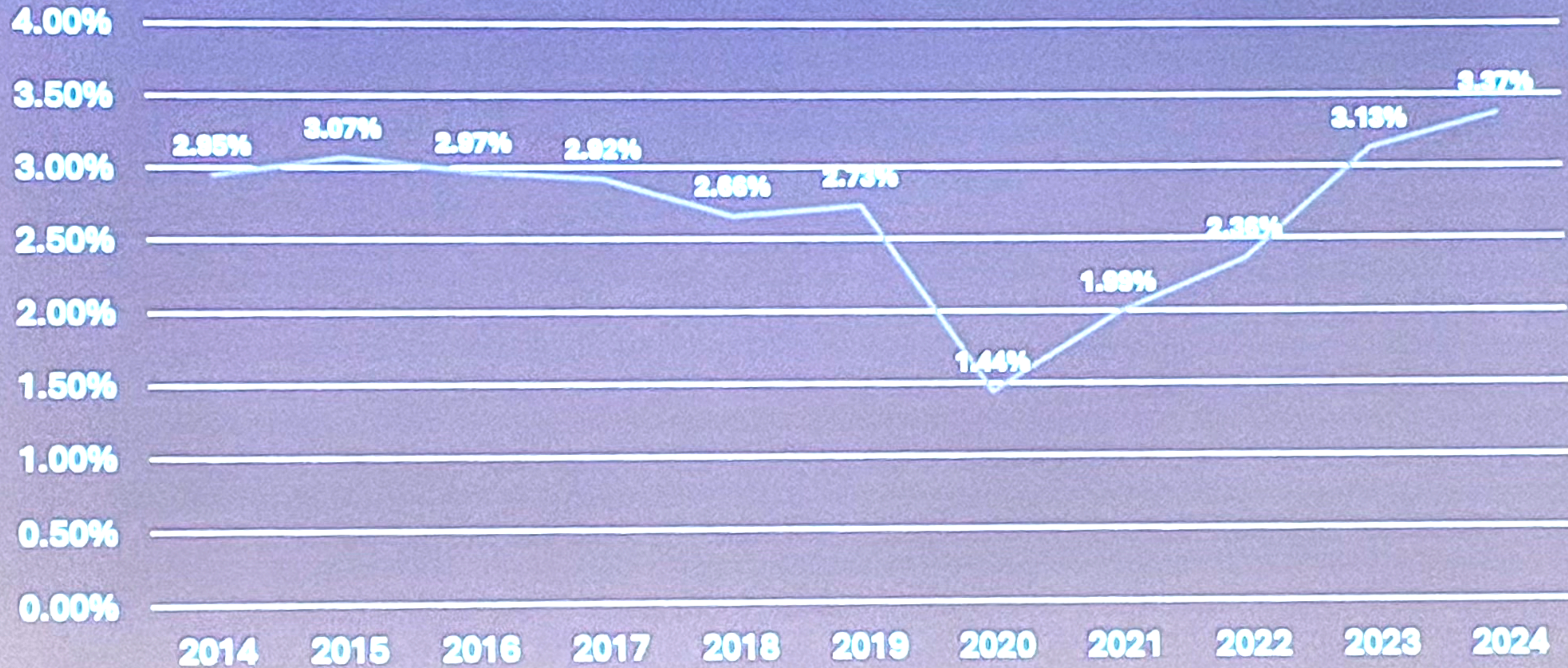


Figure 17: Church Membership Among U.S. Adults Now Below 50%

# NAD Accession Rate 2014-2024



North American Division  
of Seventh-day Adventists



**A study found that out of 22 million churchgoing evangelicals, only 7 percent had taken any evangelistic training, and only 2 percent had introduced another person to Jesus Christ.”**

**The Disciple-Making Pastor, 24**





# Programmatic Church



**“The church, as commonly configured, is often centered on activities among church people on church property for church purposes, and can become focused on preserving and perpetuating the program. In contrast, the Kingdom of Heaven is an invading force, expanding the rule and reign of God against a sark kingdom that will inevitably collapse.”**

**Kingdom Come, xvii**

# WHAT CONNECTS PEOPLE EMOTIONALLY TO YOUR CHURCH?

## PLACE

“The new building is close to where we live.”

## PERSONALITY

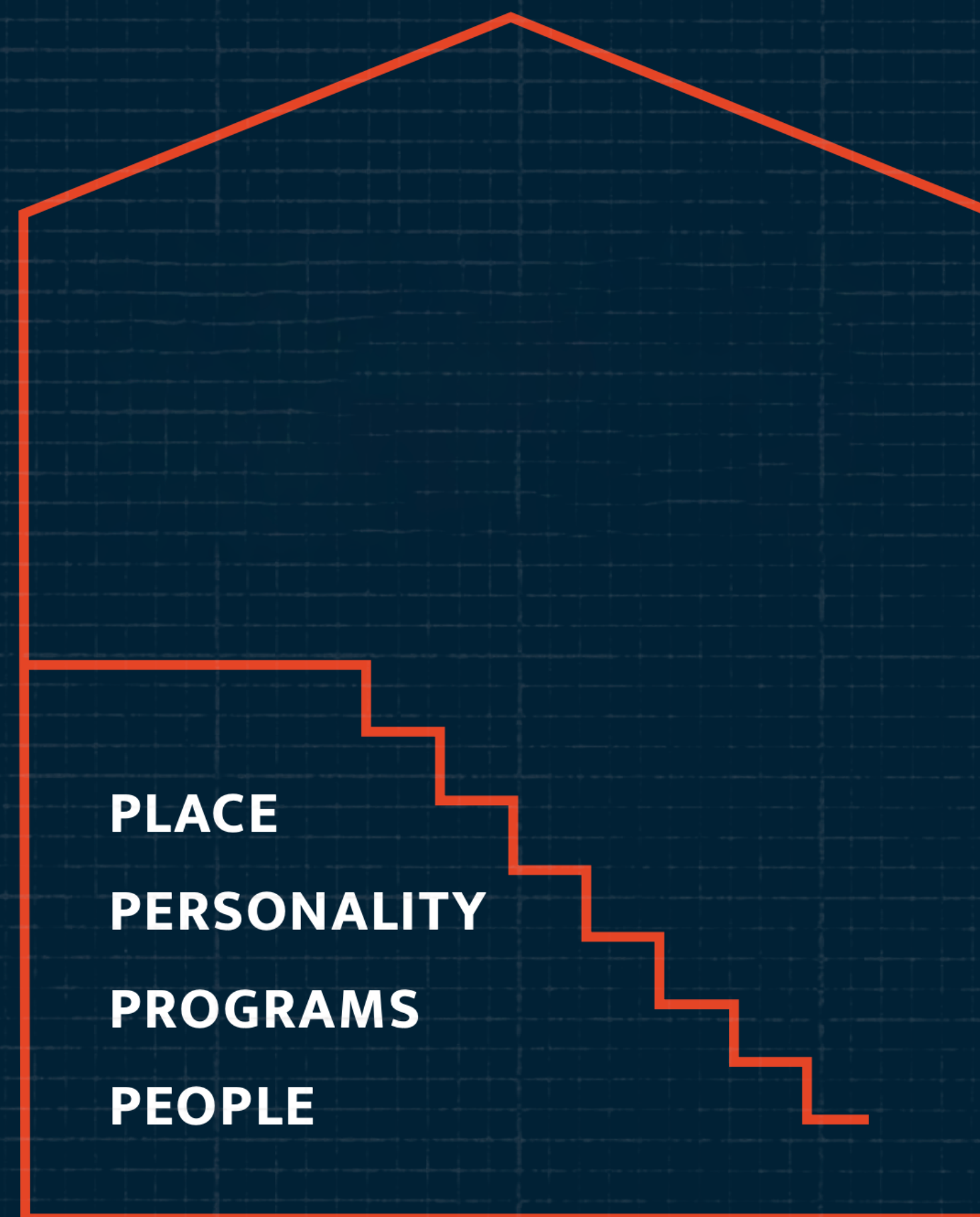
“Pastor Carlos is such a good teacher.”

## PROGRAMS

“Emma and Aiden really love going to Kidz Zone.”

## PEOPLE

“It’s the church our friends Joe and Sally attend.”



# MINISTRY TO LOWER ROOM VS. UPPER ROOM



# Commission

**“Go and make disciples...”**





# PEAK PERFORMANCE FITNESS

**STRONGER  
EVERY DAY.**  
MIND. BODY. PURPOSE.



BE YOUR PEAK

  
DISCIPLINE

STRONGER  
EVERY DAY.  
MIND. BODY. PURPOSE.



  
FOCUS





# **THE WARNING**

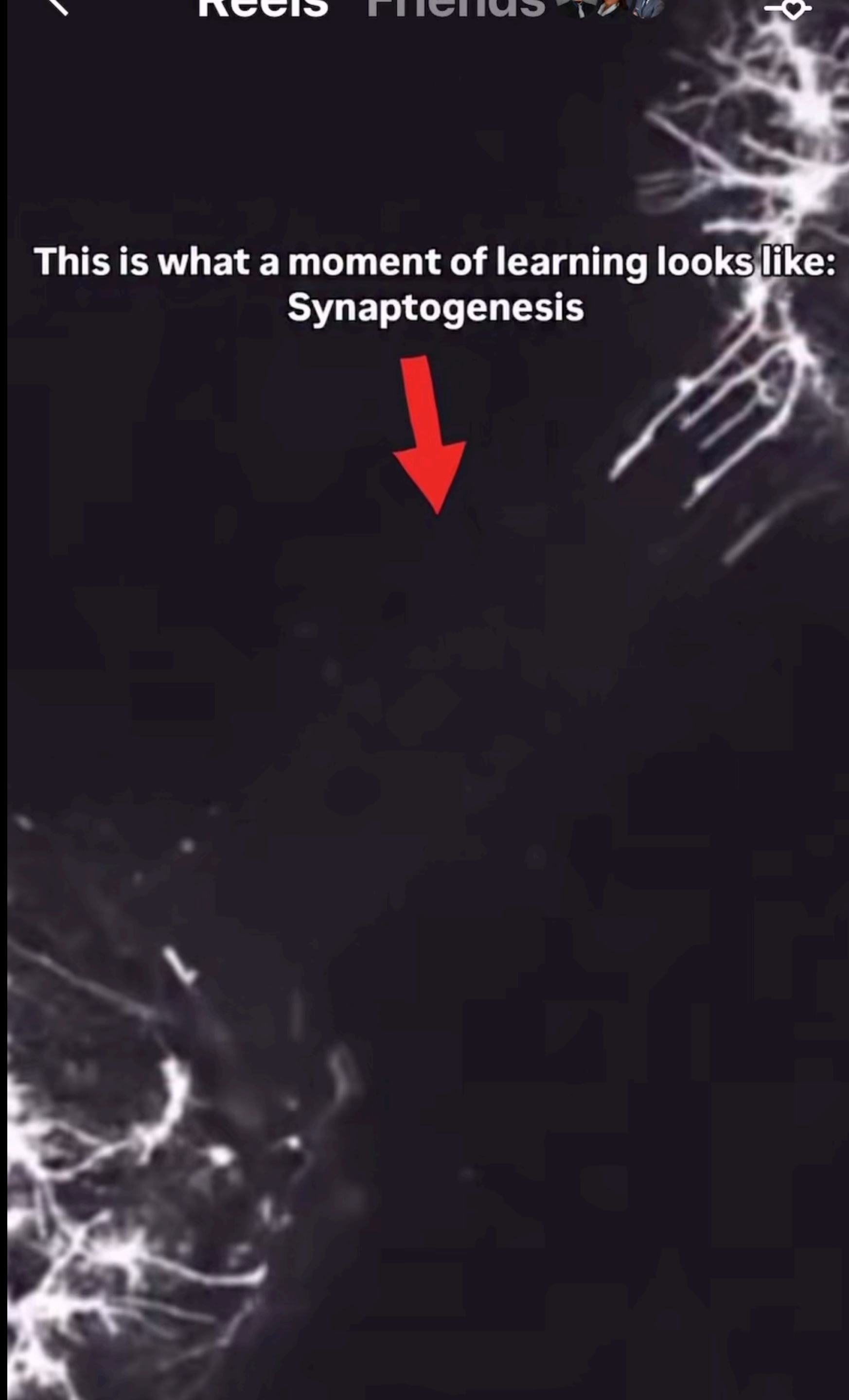
**Don't be fooled by church attendance.  
Unless people are on an intentional  
discipleship path they will not be  
shaped for God's mission in the world.**

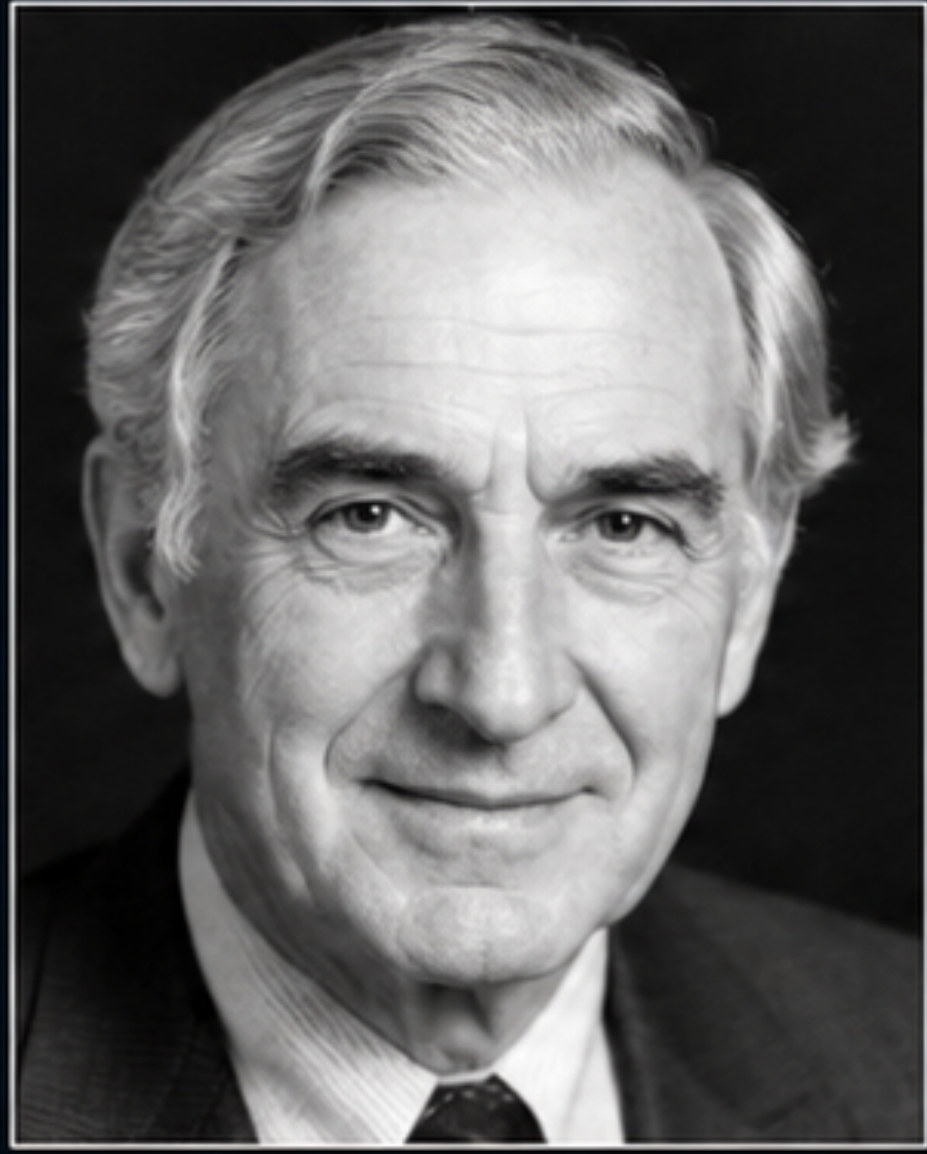
# **EXPERIENTIAL LEARNING THEORY**

**How do we learn?**

Reels Friends

**This is what a moment of learning looks like:  
Synaptogenesis**





DAVID KOLB

# EXPERIENTIAL LEARNING THEORY

"Learning is the process whereby knowledge is created through the transformation of experience."

- experience,
- reflection,
- teaching,
- and practice.

# LOWER ROOM vs. UPPER ROOM



From attraction to disciple-making.

**“The same intensity of desire to save sinners that marked the life of the Saviour marks the life of His true follower. The Christian has no desire to live for self.**

**He delights to consecrate all that he has and is to the Master's service. He is moved by an inexpressible desire to win souls to Christ.” (TC7 10)**

A person is running on a track, seen from behind, with their shadow cast on the ground. The track has white lane markings on a brown surface. The background is dark, suggesting a night or low-light setting.

# The Example of Jesus



**“Jesus spoke to the crowds, but the engine of his ministry was his purposeful gathering and shaping of the Twelve.”**

**The Church as Movement, 89**





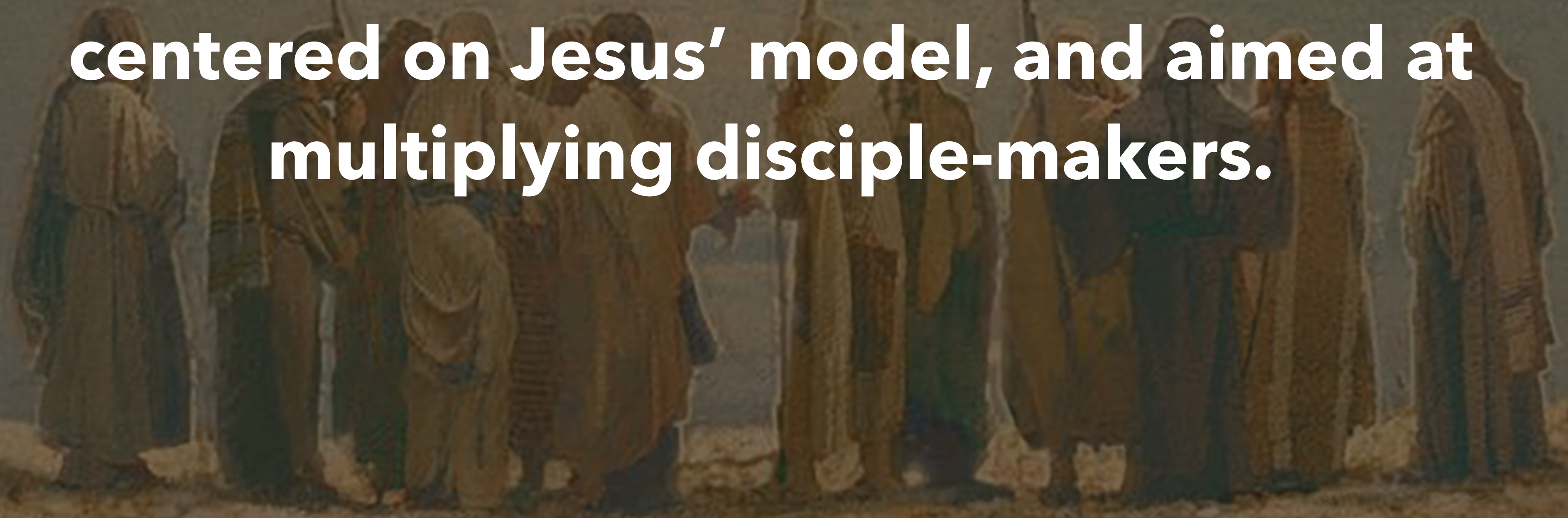


**Why didn't Jesus mimic the Romans? Why did he embrace smallness in his ministry? Instead of going for the crowd, he gathered a small handful of disciples to join him in bringing the good news to the world.**

**JESUS FOCUSED ON THE FEW.**

# Mechanism of Transformation

**Intentional, relational, life-on-life mentoring in small groups, rooted in shared spiritual practices, centered on Jesus' model, and aimed at multiplying disciple-makers.**



**JESUS FOCUSED ON THE FEW.**

**NOBODY CAN TRAIN EVERYBODY.**

# JESUS VALUE 3

**THE MECHANISM:** Transformation happens best in small, relational, high-commitment environments.

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**We change people... One person at a time, at a human level.” — Seth Godin**



**“God is a master craftsman not a mass producer.”**

**- Lee Stroble**



# Goal of Discipleship



**1. Abide**

**2. Become**

**3. Commission**

**ABIDE: Communion before commission.**



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**1. Prayer**

**2. Sabbath**

**3. Meditate on the Word**

**4. Fasting**

# BECOME: Imitating Jesus.



# **BECOME: Imitating Jesus.**

- 1. Do life together**
- 2. Practice humility, forgiveness**
- 3. Engage with non believers**
- 4. Serve others together**
- 5. Empathy through proximity**

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A person is running on a track at night, illuminated by a spotlight. The person is wearing a dark shirt and light-colored pants. The track is marked with white lines. The background is dark, suggesting a night scene.

**COMMISSION: compassion before conversion.**



**FAITH HAPPENS  
IN STAGES.**

# FOUR FAITH STAGES / LEVELS OF RECEPTIVITY.

01



## TRUST

“Are Christians safe?”

Listen. Serve. Build friendship.  
Show compassion.

02



## CURIOSITY

“Why are you different?”

Ask thoughtful questions.  
Share stories.  
Invite exploration.

03



## OPENNESS

“Could this actually be true?”

Study Scripture together.  
Pray. Answer questions.  
Remove obstacles.

04



## COMMITMENT

“Commitment is  
the beginning.”

Begin the journey of discipleship.  
Learn. Obey. Grow.  
Multiply.

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# CONVERSION

Conversion happens through social networks.  
To convert someone, you must first become  
that person's friend.



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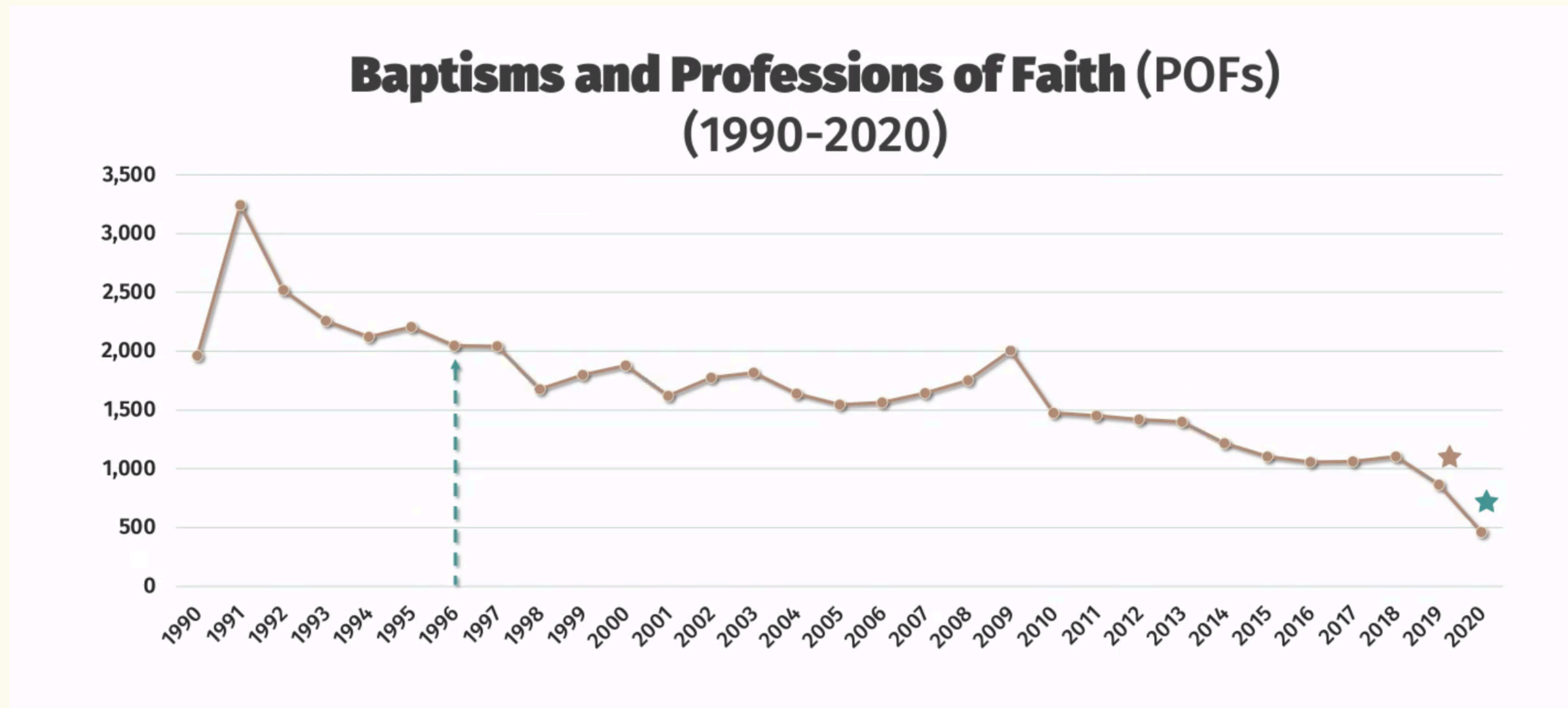


**TRANSFORMATION HAPPENS  
THROUGH RELATIONSHIPS, NOT  
INFORMATION.**

*People change in  
small relational  
environments over  
time.*

# Mega Metric: Baptisms

In SCC it takes 31 Members to baptize 1 person every 365 days





# Multiplication Models

## MEMBERSHIP YIELD AT SCC AVERAGE (31 Members/1 Baptism/Year)

Which is Better?	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
50 New Members	51.6	53	54.7	56.4	58.2	60	61.9	63.8	65.8	67.9
Disciple Makers				16	32	64	128	256	512	1024

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Disciple Makers <b>1</b>	2	4	8	16	32	64	128	256	512	1024



**WHO ARE YOUR THREE?**

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