



BABY CAFÉ USA

August 2025 Proclamation & Call to Action

In Honor of World Breastfeeding Week & National Breastfeeding Month

Forward Together with Baby Café: Celebrating Community-Based Lactation Support

WHEREAS, breastfeeding is a powerful public health intervention that improves health outcomes for infants, parents, and communities; and

WHEREAS, many families face systemic and structural barriers that limit their ability to access skilled, culturally appropriate lactation care and ongoing support; and

WHEREAS, Baby Café USA supports a nationwide network of over 140 licensed Baby Cafés, offering free, drop-in, community-based breastfeeding and chestfeeding support led by International Board Certified Lactation Consultants (IBCLCs) and trained peer supporters; and

WHEREAS, Baby Cafés are inclusive, evidence-based spaces that remove barriers to care and strengthen local communities by providing free breastfeeding support, mentorship, and connection; and

WHEREAS, we recognize and celebrate World Breastfeeding Week (August 1–7), as declared by the World Alliance for Breastfeeding Action (WABA), whose 2025 theme is “Prioritize Breastfeeding: Create Sustainable Support Systems”; and

WHEREAS, we also support National Breastfeeding Month, led by the U.S. Breastfeeding Committee (USBC), whose 2025 theme is “Forward Together”; and

WHEREAS, Baby Café USA has built an inclusive and sustainable network of community-based lactation support across the country; and

WHEREAS, Baby Café USA affirms that every person, regardless of race, ethnicity, nationality, religion, creed, disability, gender identity, income, insurance status, or ZIP code should have access to a Baby Café;

NOW, THEREFORE, Baby Café USA calls on individuals, communities, health professionals, policymakers, Baby Café licensees, and partner organizations across the United States to join us in:

Forward Together with Baby Café: Celebrating Community-Based Lactation Support

We invite every community to take action during the month of August by:

- **Proclaiming support** for World Breastfeeding Week, National Breastfeeding Month, and the Baby Café model
- **Promoting local Baby Cafés** as inclusive, accessible sites for free lactation care and connection
- **Visiting or encouraging someone to visit a local Baby Café** to experience community-based lactation support firsthand
- **Hosting or attending events** during World Breastfeeding Week and throughout August
- **Calling for the establishment of Baby Cafés in every community**, especially those with documented disparities in breastfeeding access and outcomes
- **Advocating for sustainable policies** in healthcare, employment, and community settings that protect and promote breastfeeding
- **Sharing personal stories, photos, and messages** of impact using the hashtag **#ForwardTogetherWithBabyCafe**

By moving *Forward Together with Baby Café*, we affirm the global call to prioritize breastfeeding and commit to building sustainable breastfeeding support systems in communities across the United States.

Issued on this 25th day of June, 2025

By:

Baby Café USA Board of Directors

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