

## *The President's Pen!*

### **STRENGTHENING BAREFOOT MEDIA MINISTRIES FOR THE FUTURE**

Dear Idaho Conference Family and Friends,

I am pleased to share an important step in the journey of one of our most impactful ministries. On April 13, 2025, the Idaho Conference Board of Directors voted to transition Barefoot Media Ministries (BFMM) into a supporting ministry under North American Division Policy K 05. This model offers trusted ministries like BFMM greater flexibility while preserving strong alignment with our Church's mission and message.

BFMM has faithfully served the Idaho Conference for 34 years. This transition ensures that the ministry can continue adapting to today's media landscape while keeping Christ at the center. The Idaho Conference will retain the rights to the radio frequencies and branding and remain a key collaborator in BFMM's future.

This decision was made prayerfully, with a deep desire to see BFMM flourish for years. We are confident that this model will strengthen the ministry, increase its effectiveness, and allow the Conference to give fuller attention to its mission while continuing to support this powerful tool for sharing Jesus.

Please join us in praying for BFMM's leadership and staff as we take this meaningful step forward. If you have questions, please contact Vice President David Salazar at [david.salazar@idconf.org](mailto:david.salazar@idconf.org) or call 208-375-7524.

Keep looking to Jesus. He is coming soon!

David Prest, Jr., president

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