

# 2026 Camp Evangelism Reports Prep



## **Why Take the Time to Prepare Your Report**

You have worked hard all year doing everything you can to keep your camp/Conference/Retreat ministry thriving! Having your statistical data speaks the language of administrators and from it we can share our stories of what we have done serving our conference, churches, and communities.

We share the reports we receive with all our division, union, and conference leaders, and we want your ministry to be well represented in the report because it brings validity and strength to your ministry!

**What to Report** – Below are the areas of reporting for our 2026 Camp Evangelism Reports. They are the same as we had for 2025. Plan to include your Specialties Camp numbers with your regular Summer Camp Report, or email [TracyWood@nadadventist.org](mailto:TracyWood@nadadventist.org) your written report.

**Timeframe for Report** – End of Labor Day Sept. 1, 2025, to End of Labor Day Sept. 7, 2026.

**When to Report** – September to November. Preliminary results will be presented at the AACP Convention in December and to division, union, and conference administrators in January of 2027.

**How to Report** – Online or Hardcopy options. Forms and a link will be provided on the website in August.

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## **Summer Camp Evangelism Report – include the following:**

1. Number of hired summer staff – include academy/high school, college students, and all adults.
2. Number of staff receiving Educational Scholarships from summer work – do not list amounts.
3. Number of staff participating in an internship program between the camp and a college/univ.
4. Number of volunteers – include all who assist without compensation regardless of how much time they work.
5. Number of summer campers – include all specialty campers.
6. Number of family campers – include all kids and adults attending family camps.
7. Number of summer camp and family camp weeks – include the total number of weeks (or parts of weeks) summer camp staff were hired to facilitate camps. Do not include Camp Meetings.
8. Number of decision cards for “follow-up” – include both campers & staff first-time decisions, recommitments to Christ, decisions for baptism or re-baptism, or any other items recorded on a decision card for follow-up back home. (Note: each camp should develop their own Decision Card with the information necessary for follow-up by a pastor or camp representative.)
9. Number of baptisms at camp – include both campers and staff.

**Day Camp Evangelism Report – include the following:**

1. Number of hired summer staff – include academy/high school, college students, and all adults.
2. Number of staff receiving Educational Scholarships from summer work – do not list amounts.
3. Number of staff participating in an internship program between the camp and a college/univ.
4. Number of volunteers – include all who assist without compensation regardless of how much time they work.
5. Number of day-camp campers – include all kids and adults attending day camps.
6. Number of day camp weeks – include the total number of weeks (or parts of weeks).
7. Number of decision cards for “follow-up” – include both campers & staff first-time decisions, recommitments to Christ, decisions for baptism or re-baptism, or any other items recorded on a decision card for follow-up. (Note: each camp should develop their own Decision Card with the information necessary for follow-up by a pastor or camp representative.)
8. Number of baptisms at camp – include both campers and staff.

**Year-around/Conference Center/Off-season/Additional Groups Report – include the following:**

1. Number of Hired Staff – include full-time and part-time. Do not include summer camp staff hired.
2. Volunteer Staff – include all who assist without compensation regardless of how much time they work. Do not include those that volunteer only for summer camp.
3. Number of Outdoor Schools – include all outdoor schools regardless of who sponsors them.
4. Number of Conference-sponsored Events – include groups sponsored by Conf departments.
5. Number of Adventist User Groups – include all church groups and Adventist family groups.
6. Number of Non-Adventist User Groups – include all groups that are not Adventist.
7. Number of Camp Meetings – include the number of conference camp meetings hosted.
8. Number of Baptisms at facility – include all ages. Do not include summer campers or day campers.
9. Total Guests – total number of guests that stayed at camp for all groups excluding summer camp.
10. Number of Construction/Repair Projects – include major maintenance projects implemented.

Comment – Add additional pages for comments or explanations.