


ASSOCIATION OF ADVENTIST CAMP PROFESSIONALS

2025 AACP Camp Evangelism Trends Report

Tracy Wood – NAD Camp Ministries Director

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Summer Camp Evangelism Report

	<u>2025</u>	<u>2024</u>	<u>2023</u>	<u>2022</u>	<u>2021</u>	<u>2020</u>	<u>2019</u>
Camps Reporting	55	51	50	43	52	51	57
• Summer Staff Hired	2,585	2,296	2,443	1,897	1,905	744	2,775
• Staff Univ Scholarships	1,132	1,098	1,161	994	1,056	425	1,473
• Staff Univ Internships	22	47	40	55	18	11	59
• Summer Volunteers	757	486	699	537	467	283	721
Total Staff	3,342	2,782	3,142	2,434	2,372	1,027	3,496

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Summer Camp Evangelism Report

	<u>2025</u>	<u>2024</u>	<u>2023</u>	<u>2022</u>	<u>2021</u>	<u>2020</u>	<u>2019</u>
Camps Reporting	55	51	50	43	52	51	57
• Summer Campers	16,572	14,327	16,753	14,664	12,640	2,195	24,039
• Virtual Campers	0	0	0	0	0	3,210	0
• Family Campers	6,896	6,973	6,252	5,562	5,911	2,130	6,807
Total Campers	23,468	21,300	23,005	20,226	18,551	7,535	30,846

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Summer Camp Evangelism Report

	<u>2025</u>	<u>2024</u>	<u>2023</u>	<u>2022</u>	<u>2021</u>	<u>2020</u>	<u>2019</u>
Camps Reporting	55	51	50	43	52	51	57
• Decision Cards	7,874	6,971	6,801	7,901	6,728	688	8,937
• Baptism Requests	incl	incl	incl	incl	incl	incl	3,553
• Baptisms at Camp	644	536	623	365	281	54	544
Totals for Follow-up	8,518	7,507	7,424	8,266	7,009	742	13,034


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Day Camp Evangelism Report

	<u>2025</u>	<u>2024</u>	<u>2023</u>	<u>2022</u>	<u>2021</u>	<u>2020</u>
Camps Reporting	6	7	7	5	5	7
• Summer Staff Hired	63	196	136	62	113	82
• Staff Univ Scholarships	14	113	83	17	79	39
• Staff Univ Internships	1	1	1	0	2	0
• Summer Volunteers	110	87	124	66	9	48
Total Staff	173	283	260	128	47	130

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Day Camp Evangelism Report

	<u>2025</u>	<u>2024</u>	<u>2023</u>	<u>2022</u>	<u>2021</u>	<u>2020</u>
Camps Reporting	6	7	7	5	5	7
• Total Day Campers	1,210	1,077	1,752	1530	1201	1,304
• Decisions Cards	130	149	275	162	14	0
• Baptisms at Camp	7	0	2	3	7	0

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Year-round Camp Evangelism Report

	<u>2025</u>	<u>2024</u>	<u>2023</u>	<u>2022</u>	<u>2021</u>	<u>2020</u>	<u>2019</u>
Conf Centers & Camps Reporting	42	39	47	34	34	43	53
• Hired Staff	323	347	492	306	235	260	430
• Volunteer Staff	511	448	643	289	299	490	722
• Total Staff	834	795	1,135	595	534	750	1,152

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Year-round Camp Evangelism Report

	<u>2025</u>	<u>2024</u>	<u>2023</u>	<u>2022</u>	<u>2021</u>	<u>2020</u>	<u>2019</u>
Conf Centers & Camps Reporting	42	39	47	34	34	43	53
• Adventist User Groups	910	1,321	2,178	708	849	332	904
• Outdoor School Sessions	58	59	80	48	34	21	94
• Conf Department Events	455	374	382	306	147	184	606
Total Church & Conf Groups	1,423	1,754	2,640	1,062	1,030	537	1,604

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Year-round Camp Evangelism Report

	<u>2025</u>	<u>2024</u>	<u>2023</u>	<u>2022</u>	<u>2021</u>	<u>2020</u>	<u>2019</u>
• Conf Centers & Camps Reporting	42	39	47	34	34	43	53
• Non-Adv User Groups	386	422	505	233	265	156	825
• Conf Camp Meetings	33	27	44	19	13	7	69
• Baptisms at Facility	317	335					
• Total User Groups	1,747	2,090	3,189	1,343	1,308	1,331	2,496
• Total Guests	182,834	156,445	208,066	101,314	69,120	56,318	208,587
Const & Maint Projects	191	134	257	291	230	243	no report